

Kia ora,

To: Experienced Overseas Doctors of Chiropractic - We are receiving expressions of interest for practice opportunities at Pure Healthcare Albany.

What To Expect as a Member of the Pure Healthcare – ClinicalTeam ?

- *Professional and pleasant practice environment with efficient admin procedures in a paperless environment. Documenting and tracking your patients and your practice with regular reviews of your outcomes and progress.*
- *Internal and external marketing strategies for building and maintaining a successful practice. Includes website with your personal page, Facebook, Linked-In and other social media. External marketing through personal appearances, educational articles in the public press, and attendance at selected events to educate the public.*
- *Sliding remuneration scale*
 - The more you earn, the greater the percentage you receive.
 - Other options such as employment available on a case by case basis
- *CPD points earned through the in clinic programme*
- *Access to Professional Development resources – internal and online*
- *Fast-Track your Career* – opportunities for buy-in and/or franchise of your own practice using the proven systems and strategies we have used to grow our practices.
- *Bring in and grow your own practice* - Practice your way and grow the practice of your dreams

Successful applicants will be committed to Pure Healthcare NZ for 2 years (pro-rata)

You are the Chiropractor we are looking for, if you:

- Have a passion for Chiropractic.
- Have NZCB registration and Professional Liability Insurance.
- Have strong interest or experience in a Musculoskeletal practice.
- Can work in an integrated, multi-disciplinary environment with other practitioners and disciplines.
- Can work in a team with our fantastic admin team and diverse practitioners.
- Are self motivated to take our marketing and promotion strategies and put them to work for you to grow a successful practice.
- Have excellent written, verbal skills and interpersonal skills.

Who am I:

My name is Dr. Cherye Roche, and I am the principal Chiropractor and Owner of Pure Healthcare NZ and its affiliates. The main practice is in Albany (a suburb of Auckland) and we have plans to expand into other areas in the near future. I have successfully doubled the Chiropractic practice here at Pure Healthcare Albany over the past 2 years. I have also previously bought, sold and successfully owned / operated 6 different clinics in the US, UK and NZ. I have over 25 years of experience in the clinical and business aspects of Chiropractic practice, with a focus on Chiropractic management of musculoskeletal and sport/fitness injuries, as well as the provision of Chiropractic spinal health for optimal wellbeing. We currently offer Chiropractic, massage, acupuncture, naturopathy, osteopathy, and the provision of custom orthotics in the practice. We also have a fantastic admin team which includes our receptionists and clinic administrator.

About PURE HEALTHCARE NZ:

We are a growing, progressive and innovative practice in Albany, Auckland – New Zealand. We are focussed on providing superior services to our clients that produce exceptional results, and therefore create ongoing regular referrals.

We are located within a large, purpose built, facility – Apollo Health and Wellness Centre (<http://www.apollomedical.co.nz/>) – in Albany New Zealand. This is a large and thriving suburb of Auckland. We are 30 min from the city and 30 minutes from the bush wilderness. Also, very close to the best urban beaches in the world. It is a fantastic location both professionally and personally.

We have a growing excellent reputation in the community as the ‘go-to’ clinic for people who want to best so that they can experience resolution of physical problems, and then be guided to increasing levels of performance and wellbeing.

At Pure Healthcare we love what we do, we love our community and we love sports and we foster long term relationship with our clients. See our website for our INTENTION STATEMENT.

We excel at helping patients with the follow health challenges:

- Spinal health and wellbeing
- Sports / fitness injuries – for recreational and elite athletes
- Work related Musculoskeletal injuries
- Ergonomic Workplace overuse syndromes
- Gait Analysis – Orthotics prescriptions
- Nutritional / Supplementation support for neuromusculoskeletal conditions

New Zealand and Overseas Applicants who currently have NZCB Registration can apply. Professional Liability insurance is also required (this can be purchased along with membership in the NZCA).

Contact the New Zealand Chiropractic Board and the Council on Chiropractic Education Australasia (CCEA) directly for more info on how to get registered in NZ. We will help however we can for those committed to joining us.

<http://www.ccea.com.au/> - you apply to the CCEA to see if you are qualified to sit the exam, and then they administer the exam. It is given 4 times per year. Once each in Perth, Sydney, Melbourne and Auckland. There is reciprocity between Australia and NZ so once you pass the exam in one country, you can then apply for registration in the other without sitting the exam again.

<http://www.chiropracticboard.org.nz/Get-Registered> - once you have passed the CCEA exam, you then simply pay the fees and become registered in New Zealand.

Contact the New Zealand Chiropractic Association for information about membership and the purchase of professional liability insurance through the association at discounted rates.

<http://chiropractic.org.nz>

IMMIGRATION:

You must have completed the registration process before you can complete the immigration process. Most people do these two things simultaneously. Your immigration will require that you have full registration to practice in NZ. So, timing is important. The immigration application process is a fairly challenging, involving health certification, FBI clearance, professional registration, etc. etc. etc.

- <http://www.immigration.govt.nz/>

So, please do your homework. If you are really committed to living and working in New Zealand then it will be a breeze. You can get assistance from an immigration advisor, but this involves a fee. Speaking of fees – just so you know....

After you pay for airfare and accommodation (you will need several days to recover from the jet lag), the fee for taking the exams is several hundred dollars, then NZ registration is \$1200, then you have to join the NZCA and purchase professional liability insurance for about \$1100, then you have to wait a few weeks for results and will likely be required to go home and then return after immigration has granted a visa. The type of visa that you have will depend on many factors, see the immigration website for future info. Then you get to buy another plane ticket, but this time it is a “one way ticket to paradise”. So, it all sounds a bit arduous, but it is well worth it.

You might be interested to know that I did all of this at age 50! Not easy to relocate life at any age, but we did it with lots of history and stuff. In the end, it was one of the best life decisions I ever made!

THINK YOU WOULD BE A GOOD FIT WITH US?

Email us your reply to admin@PureHealthcare.co.nz Send a brief email and attach the following:

1. **Your resume/CV**
2. **Cover letter** – describing why you have applied to work with us, and why you want to live and work in New Zealand.
3. **Your responses to the questions below.**
 - *Tell us what difference have you made in people lives professionally and personally.*
 - *Tell us what you liked about our Website and Facebook.*
 - *Tell us what you love doing the most professionally and personally.*
 - *Tell us why you would love to work as a member of the Pure Healthcare Team.*
 - *Tell us why you want to live and work in NZ.*
 - *Tell us what the best outcome would be for you if we work together.*

We will then send you a response and a send full application for applying to work in our practice, once you have successfully applied to that the NZCB / CCEA exam, and if you fit our criteria. We will respond either way, and we wish you good luck in your efforts toward living and working in NZ and with Pure Healthcare NZ.

If you want to have a brief initial chat I am happy to speak to you by phone or skype.

Ka Kite Ano,

DR. CHERYE ROCHE
Sports Chiropractor

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